

2015 - 2016 ADMISSIONS FUNNEL COMPARISON

College Specific Yield

2015

	Apps	NC	CO	Completion Rate	CC/PR	Admit Rate	CO Admit Rate	Gross IE	Gross Yield	Net IE	Net Yield	Melt
CAS	2799	527	2272	81.2%	2054	73.4%	90.4%	421	20.5%	394	19.2%	6.4%
CMFA	719	133	586	81.5%	533	74.1%	91.0%	181	34.0%	145	27.2%	19.9%
COB	897	184	713	79.5%	642	71.6%	90.0%	101	15.7%	90	14.0%	10.9%
<b>Louisiana</b>	<b>Apps</b>	<b>NC</b>	<b>CO</b>	<b>Completion Rate</b>	<b>CC/PR</b>	<b>Admit Rate</b>	<b>CO Admit Rate</b>	<b>Gross IE</b>	<b>Gross Yield</b>	<b>Net IE</b>	<b>Net Yield</b>	<b>Melt</b>
CAS	795	219	576	72.5%	536	67.4%	93.1%	162	30.2%	151	28.2%	6.8%
CMFA	184	41	143	77.7%	136	73.9%	95.1%	70	51.5%	68	50.0%	2.9%
COB	163	50	113	69.3%	101	62.0%	89.4%	39	38.6%	36	35.6%	7.7%
<b>OOS</b>	<b>Apps</b>	<b>NC</b>	<b>CO</b>	<b>Completion Rate</b>	<b>CC/PR</b>	<b>Admit Rate</b>	<b>CO Admit Rate</b>	<b>Gross IE</b>	<b>Gross Yield</b>	<b>Net IE</b>	<b>Net Yield</b>	<b>Melt</b>
CAS	2004	308	1696	84.6%	1518	75.7%	89.5%	259	17.1%	243	16.0%	6.2%
CMFA	535	92	443	82.8%	397	74.2%	89.6%	111	28.0%	77	19.4%	30.6%
COB	734	134	600	81.7%	541	73.7%	90.2%	62	11.5%	54	10.0%	12.9%

2016

	Apps	NC	CO	Completion Rate	CC/PR	Admit Rate	CO Admit Rate	Gross IE	Gross Yield	Net IE	Net Yield	Melt
CAS	3277	671	2606	79.5%	2244	68.5%	86.1%	389	17.3%	335	14.9%	13.9%
CMFA	875	183	692	79.1%	621	71.0%	89.7%	204	32.9%	193	31.1%	5.4%
COB	1008	236	772	76.6%	627	62.2%	81.2%	98	15.6%	88	14.0%	10.2%
<b>Louisiana</b>	<b>Apps</b>	<b>NC</b>	<b>CO</b>	<b>Completion Rate</b>	<b>CC/PR</b>	<b>Admit Rate</b>	<b>CO Admit Rate</b>	<b>Gross IE</b>	<b>Gross Yield</b>	<b>Net IE</b>	<b>Net Yield</b>	<b>Melt</b>
CAS	772	168	604	78.2%	550	71.2%	91.1%	150	27.3%	134	24.4%	10.7%
CMFA	192	46	146	76.0%	134	69.8%	91.8%	62	46.3%	59	44.0%	4.8%
COB	147	45	102	69.4%	92	62.6%	90.2%	29	31.5%	28	30.4%	3.4%
<b>OOS</b>	<b>Apps</b>	<b>NC</b>	<b>CO</b>	<b>Completion Rate</b>	<b>CC/PR</b>	<b>Admit Rate</b>	<b>CO Admit Rate</b>	<b>Gross IE</b>	<b>Gross Yield</b>	<b>Net IE</b>	<b>Net Yield</b>	<b>Melt</b>
CAS	2505	503	2002	79.9%	1694	67.6%	84.6%	239	14.1%	201	11.9%	15.9%
CMFA	683	137	546	79.9%	487	71.3%	89.2%	142	29.2%	134	27.5%	5.6%
COB	861	191	670	77.8%	535	62.1%	79.9%	69	12.9%	60	11.2%	13.0%

Overall regardless of college

2015

	Apps	NC	CO	Completion Rate	CC/PR	Admit Rate	CO Admit Rate	Gross IE	Gross Yield	Net IE	Yield	Melt
	4415	859	3571	80.9%	3229	73.1%	90.4%	703	21.8%	664	20.6%	5.5%
LA	1141	306	832	72.9%	773	67.7%	92.9%	271	35.1%	257	33.2%	5.2%
OOS	3274	553	2739	83.7%	2456	75.0%	89.7%	432	17.6%	407	16.6%	5.8%

2016

2016	Apps	NC	CO	Completion Rate	CC/PR	Admit Rate	CO Admit Rate	Gross IE	Gross Yield	IE	Yield	Melt
	5160	1096	4070	78.9%	3492	67.7%	85.8%	691	19.8%	616	17.6%	10.9%
% change	16.9%	27.6%	14.0%	-2.5%	8.1%	-7.5%	-5.1%	-1.7%	-9.1%	-7.2%		95.6%
											3pts	
LA	1111	261	852	76.7%	776	69.8%	91.1%	241	31.1%	221	28.5%	8.3%
% change	-2.6%	-14.7%	2.4%	5.2%	0.4%	3.1%	-2.0%	-11.1%	-11.4%	-14.0%		60.6%
											4.7 pts	
OOS	4049	835	3218	79.5%	2716	67.1%	84.4%	450	16.6%	395	14.5%	12.2%
% change	23.7%	51.0%	17.5%	-5.0%	10.6%	-10.6%	-5.9%	4.2%	-5.8%	-2.9%		111.2%
											2.1 pts	

Key	
Apps	= Submitted Applications
NC	= not complete or not actionable
CO	= complete or actionable application
Completion Rate	= the % of submitted applications that are moved to completion
CC/PR	= admitted either unconditionally or provisionally (Magis)
Admit Rate	= the % of submitted applications that are accepted
CO Admit Rate	= the % of complete applications that are accepted
Gross IE	= deposited student
Gross Yield	= the % of admitted students that deposited
Net IE	= deposited students that matriculated
Net Yield	= % of student that deposited and matriculated

LOUISIANA "Average Quality"	
2016 BELOW 1200	
apps	751
admits	438
yeild	127
2015 BELOW 1200	
apps	848
admits	496
yeild	177
Initial Applications	
Average Students	Decreased -12.9%

LOUISIANA "High Quality"	
2016 ABOVE 1200	
apps	360
admits	338
yeild	94
2015 ABOVE 1200	
apps	293
admits	277
yeild	80
Initial Applications	
High Quality Students	Increased 18.6%

OOS "Average Quality"	
2016 BELOW 1200	
apps	2913
admits	1628
yeild	243
2015 BELOW 1200	
apps	2347
admits	1551
yeild	264
Initial Applications	
Average Students	Increased 19.4%

OOS "High Quality"	
2016 ABOVE 1200	
apps	1136
admits	1088
yeild	152
2015 ABOVE 1200	
apps	927
admits	905
yeild	143
Initial Applications	
High Quality Students	Increased 18.4%