July 9, 2014

Strategic Planning Retreat

Part IV: ENVIRONMENTAL ASSESMENT

STRENGTHS

Strong core of tenured/tenure-track faculty

Faculty

Sense of collegiality

Sense of community “can do”

Sense of community junior faculty  
Research and teaching collaboration

Shared faculty governance

Deans

Monroe Hall  
Computational science laboratory

Renovated science and math facilities

Faculty/student ratio

Faculty/student rapport

Autonomy/creativity in teaching

Dedicated faculty

Distinguished new faculty

Scholarship

Culture willing to support scholarship CRCSA

Staff  
  
 Endowed resources  
 Equipment and tech fees  
  
Community engagement (?)  
Leadership (?)  
Some students (?)

Respect for students (?) (It seems a value for me)

Return of education sequence (?)  
Return of some computer science courses (?)  
Good place for entertaining community (?)

Alumni (?)  
  
  
WEAKNESSES

Holes in offerings (education, computer science, languages)  
Different choices –majors OR CC Or Honors

Not enough New Orleans courses

Disciplinary divide

No computer science major

Variability of advising

Excessive committee obligations (College Committees?)

Retention of faculty  
Need more faculty for flexibility  
  
Inadequate staffing, research support  
Disparate workloads

Limited resources  
Inadequate compensation for faculty and staff (Could it be a threat instead?)

Not visible in community –poor community relations and marketing  
We could do a better job tooting our own horn

IT infrastructure  
  
Computer science (?)  
Education (?)  
Languages CC sciences lab (Is this about resources or about having Lang and Sciences Lab in CC?)

Need more open-door (?)

THREATS

Poor university level leadership  
Mismanagement of resources (at the University level?)  
Poor judgment (at the University level?)

Disengaged leadership

Other predatory colleges (Disloyal Competition?)  
Strong external competition

General anti-intellectualism  
“Careerism” –buying into the business model

“Usefulness” “job training”

Rest of the university doesn’t buy into C.C.

Restructuring of university (also opportunity?)

Dwindling “traditional” college-age population

Demographic shifts  
Changing nature of undergrads

Underpreparedness of students

Disparate student abilities

Our students can’t pay

Dwindling resources for scholarship

Enrollment

Lower enrollment

Donors dictation of Catholic values

Economic realities (national?, local?, regional?)

Money

Finances (global, etc.)

Insufficient money to meet college needs

Weather (location) and climate change  
New Orleans perception  
NOLA (crime, weather, poverty, etc.)

Marketing (of the college?, the university?)

Lack of vibrant marketing

Poor alumni records  
Alumni giving  
  
Bookstore (?)  
Library (?)

OPPORTUNITIES

Capitalize on Jesuit  
Heritage  
Network of AJCU

Jesuit connections  
Link with AJCU “franchise”  
  
NOBIC  
Healthcare corridor  
Entrepreneurial atmosphere in New Orleans  
New Orleans as a model of resurrection and redevelopment

Location in NOLA –experiential learning options  
Engage more with New Orleans  
Engage our scholars in community discourse

Engage with in-state high schools

Humanities programming in the community-public programming (Bobet and Marquette fellows can present about their fellowships in the community)

Growth of southern traditional college age and non-traditional population (Hispanic and Catholic)  
To figure out who we are (optimal size)  
  
External funding (grants, etc.)

Inter-college collaboration

Extra-college collaboration (research, study abroad, exchanges, etc.)  
  
Recruitment (?)  
Trap into growing international students  
Be involved in recruitment (?)

Be involved in fundraising (?)

Restructuring of university (also opportunity?)

Library (also a threat?)