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**Dept. of Political Science**  
**Loyola University New Orleans**  
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### **Degrees Earned**

- 2006 Ph.D. Political Science. University of California, San Diego.  
Dissertation title: "The Strategic Use of Political Consultants in U.S. House Elections."  
Dissertation Committee: Gary Jacobson (chair), Sam Kernell, Sam Popkin, Michael Schudson, Garrett Glasgow.
- 2002 M.A. Political Science. University of California, San Diego.
- 1998 B.A. Government and Politics. University of Maryland, College Park.

### **Employment**

- 2015-present Associate Professor of Political Science, Loyola University New Orleans
- 2009-2015 Assistant Professor of Political Science, Loyola University New Orleans
- 2007-2009 Visiting Assistant Professor, School of Public Affairs, American University, Washington, D.C.
- 2006-2007 Instructor, Department of Government and Politics, University of Maryland, College Park, Md.
- 2005-2007 Adjunct Instructor, University of California Washington Center (UCDC), Washington, D.C.
- 2005 (fall) Adjunct Instructor, Department of Political Science, George Washington University, Washington, D.C.

### **Courses Taught**

- Loyola University New Orleans
  - Introduction to American Government, Scope and Methods in Political Science, Statistical Methods for Politics, Polling and Voting Behavior, Money and American Politics, Political Parties and Pressure Groups, Legislative Process, American Political Party Development, Politics and the Media
- American University
  - Introduction to American Government, Elections and Voting Behavior, Introduction to Public Policy, American Presidency, Politics of Mass Communication (mixed undergraduate and graduate seminar), Applied Politics and Public Policy (graduate seminar), Voting, Campaigns & Elections (graduate seminar)
- University of Maryland, College Park
  - Introduction to American Government, American Presidency
- University of California Washington Center
  - Washington Research Seminar, Washington Community (seminar on elite professions and power inside the Beltway)
- George Washington University
  - American Presidency

## **Research Interests**

- American politics
- Campaigns and elections
- Political consulting
- Campaign finance policy
- Political parties
- Ideology
- Political representation

## **Publications (Peer-reviewed articles)**

- Accepted "Better Know a District: Competition, Demographics, Ideology and the Use of Pollsters in the 2010 U.S. House Elections." *Journal of Political Marketing*.
- 2015 "Leviathan's Reach?: The Impact of Political Consultants on the Outcomes of the 2012 Republican Presidential Primaries and Caucuses." *Presidential Studies Quarterly*. 45:1 (March 2015): 132-156.
- 2013 "Fundraising Consultants and the Representation of National and Local Campaign Donors in U.S. House Election Campaigns." *The Forum: A Journal of Applied Research in Contemporary Politics*. 11:2 (August 2013): 157-178.
- 2013 "Political consultants and Party-Centered Campaigning: Evidence from the 2010 U.S. House Primary Election Campaigns." *Election Law Journal*. 12:1 (March 2013): 2-17.
- 2011 "An Elite Theory of Political Consulting and Its Implications for U.S. House Election Competition." *Political Behavior*. 33:3 (September 2011): 375-405.

## **Working papers**

- Natural Experiment Study of Elections to the U.S. House from the Insular Territories and D.C.

## **Manuscript Reviewer**

- *American Political Science Review*
- *American Journal of Political Science* (designated an *AJPS* Super Reviewer in 2014)
- *American Politics Research*
- Edinburgh University Press
- *Legislative Studies Quarterly*
- *Party Politics*
- *Political Research Quarterly*
- *Politics & Policy*
- *P.S.: Political Science*
- *Urban Affairs Review*

## **Conference Roundtable**

- 2013 "Still a Subfield in Search of Theory?: A Roundtable on the State of the Study of Political Consultants." Proposer and chair. Roundtable at the annual conference of the Midwest Political Science Association, Chicago, IL, April 11-14, 2013

## Conference Papers

- 2015 "Racial Diversification and Ideological Distance in U.S. House Elections" paper presented at the annual conference of the Midwest Political Science Association, Chicago, IL, April 15-18.
- 2014 "Political Consultants in U.S. Senate Elections: Mobilizing the Base or Persuading Swing Voters?" paper presented at the annual conference of the Midwest Political Science Association, Chicago, IL, April 3-6.
- 2013 "The Effects of Campaign Spending in Elections for Non-voting U.S. Representatives," paper presented at the annual conference of the Midwest Political Science Association, Chicago, IL, April 11-14.
- 2013 "Leviathan's Reach?: The Impact of Political Consultants on the Outcomes of Presidential Primaries and Caucuses," paper presented at the annual conference of the Southwestern Social Science Association, New Orleans, Louisiana, March 27-30.
- 2012 "Fundraising Consultants and the Representation of National and Local Campaign Donor Bases in U.S. House Election Campaigns," paper prepared for presentation at the annual conference of the American Political Science Association, New Orleans, LA, August 30 – September 2.
- 2012 "Knowing the Territory: Pollsters, Population Change, Political Representation, and the 2010 U.S. House Elections," paper prepared for presentation at the annual conference of the American Political Science Association, New Orleans, LA, August 30 – September 2.
- 2012 "Political consultants and Party-Centered Campaigning?: Evidence from the 2010 U.S. House Primary Election Campaigns," paper presented at the annual conference of the Southern Political Science Association, New Orleans, LA, January 12-14.
- 2011 "Locating the Independent Voter: Political Socialization and Nonpartisan Identification in Rich and Poor States," paper presented at the annual conference of the Midwest Political Science Association, Chicago, IL, March 31 to April 3.
- 2010 "Paying a High Price for Reputation or Quality?: Media Consulting Firms in U.S. House Elections," paper presented at the annual conference of the Midwest Political Science Association, Chicago, IL, April 22-25.
- 2009 "Campaign Consultants and Congressional Party Unity: Are Consultants Agents of Parties or Candidates?" paper presented at the annual conference of the Midwest Political Science Association, Chicago, IL, April 2 – 5.
- 2007 "Small and Large Donors to Federal Candidates and Parties, 2000-2006," paper presented at the Annual Meeting of the American Political Science Association, Philadelphia, PA, August 30-September 2.
- 2007 "The Signaling Effect of Political Party Contributions in Congressional Races, 1998 to 2006," with Garrett Glasgow, paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 12-15.

- 2006 "Is Paying for Political Consultants an Efficient Use of Campaign Funds in U.S. House Elections?" paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 20-23.
- 2004 "The Signaling Effect of Political Party Contributions in Congressional Races in 2002," with Garrett Glasgow, paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 15-18.
- 2004 "Political Consultants and U.S. House of Representatives Elections of 2002: Strategic Decision-making and the Timing of Campaign Expenditures for Consultant Services," paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 15-18.
- 2003 "September 11 and the U.S. House Elections of 2002," with Gary C. Jacobson, paper presented at the Annual Meeting of the American Political Science Association, Philadelphia, PA, August 28-31.
- 2003 "Changes in Competitive Context, Redistricting, and Political Consultants in U.S. House Elections--Risk-seeking vs. Risk-averse Strategies," paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 3-6.
- 2002 "A Signaling Game Model of Congressional Candidates, Political Parties, Campaign Consultants, and Competition for Congressional Campaign Services," paper presented at the Annual Conference of the Midwest Political Science Association, Chicago, IL, April 25-28.

### **Intramural Presentations**

- 2013 "The Effects of Campaign Spending in Elections for Non-voting U.S. Representatives." Department of Political Science Faculty Research Presentation. Loyola University New Orleans, September 26.
- 2013 Moderator of "Segregation and Mistrust: Trust, Social Cohesion, and Society," a presentation sponsored by the Loyola Society for Civic Engagement of Professor Eric Uslaner of the Department of Government and Politics at the University of Maryland, April 25.
- 2012 "Better Know a District: Population Change, Pollsters, Parties, and Political Representation in the 2010 U.S. House Elections." Department of Political Science Faculty Research Presentation. Loyola University New Orleans, November 6.
- 2012 "Vote Smart: A Panel on Voter Issues." Panelist in forum sponsored by the Student Advocates for Gender Equality, Pi Sigma Alpha, Black Student Union. Loyola University New Orleans, October 18.
- 2011 Moderator of "Latino - America: A forum on how Latinos influence contemporary U.S. politics" Sponsored by the Loyola University New Orleans Department of Political Science and Center for Latin American and Caribbean Studies, March 30.
- 2010 "Resisting Institutional Stickiness: Increasing the Size of the U.S. Senate and House of Representatives." Constitutional Day Presentation. Loyola University New Orleans, September 17.

## **Extramural Research**

- 2006-2007 Campaign Finance Institute. Analysis of FEC campaign finance data to track campaign contributions during the 2005-2006 congressional election cycle and the change in the distribution of small and large donations in the post-BCRA era. Research presented in “The Ups and Downs of Small and Large Donors,” co-authored with Michael Malbin and available at [http://www.cfinst.org/books\\_reports/SmallDonors/Small-Large-Donors\\_June2007.pdf](http://www.cfinst.org/books_reports/SmallDonors/Small-Large-Donors_June2007.pdf).
- 2004-2005 E-Voter Institute. Analysis of a survey of I.T. and campaign professionals about Internet campaigning, as well as writing of a report on the findings, presented as “E-Voter Fourth Annual Survey Results,” in *Crossing the River: The Coming of Age of the Internet in Politics and Advocacy*, ed. Karen Jagoda, www.Xlibris.com, 2005.
- 2000-2001 Markle Foundation, Web White & Blue Project. Contributed to the design, implementation, and analysis of a study of Internet use for learning about the 2000 presidential race that included web-based polling and computer lab experiments.